|  |  |
| --- | --- |
| List of services | Quote, MDL |
| Compile a list of main media outlets for monitoring: at least 5 TV stations and at least 10 main internet news portals |  |
| Conduct a content analysis of media materials published by the specified outlets during October - November 2017 using as units of analysis a set of predefined key-words |  |
| Provide a media report with a breakdown of media materials by 1) media channel 2) thematic area (education, child protection, health, etc.) |  |
| Provide two key indicators for the requested period: 1) the total number of media materials on children’s issues; 2) the percentage of media materials that emphasize promotion/realization of child rights |  |
| **Total, MDL, without VAT** |  |

## QUOTATION FORM

**THIS PAGE/Quotation FORM must** be completed, signed and returned to UNICEF.

Quotation must be made in accordance with the instructions contained in this Request for Quotation.

Fill in the blank lines in the lot description sheets below.

TERMS AND CONDITIONS OF CONTRACT

UNICEF’s General Terms and Conditions will apply to any resulting Purchase Order. Any Contract or Purchase Order resulting from this INVITATION shall contain UNICEF General Terms and Conditions and any other Specific Terms and Conditions detailed in this RFQ.

INFORMATION

Any request for information regarding this RFQ must be forwarded by e-mail (icreul@unicef.org) to the attention of the person who prepared this document, with specific reference to the RFQ.

The Undersigned, hereby offers to supply the services specified in the Table below, at the price or prices quoted below, in accordance with specifications stated and subject to the Terms and Conditions set out or specified in the document.

**Assignment: National Institutional Consultancy to support UNICEF Moldova in assessing coverage of child rights issue (October- December 2017)**

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name & Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Postal Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Tel. No.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Validity of Offer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Currency of Offer: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_