

Financial Proposal

Purpose: Design, content development, layout and printing of a series of information materials on non-communicable diseases (NCDs)

Period: 28 August – 29 September 2017

#	Expected items	Tentative specifications	Quantity	Unit cost, USD	Subtotals, USD
NCDs brochure for family doctors					
1	Development of overall content and design of brochure	A5 format, 20-24 pages	1		
2	Development of 20 pictograms to be used in brochure, 5 per each related NCDs risk factor: 1) tobacco use; 2) harmful use of alcohol; 3) physical inactivity; 4) unhealthy diets.	Pictograms shall be in the shape of a square; full color. Required formats: EPS, JPG, PNG. Resolution: 300 dpi	20		
3	Layout and printing of brochure in Romanian language	A5 format, 20-24 pages, matte paper, 150-180 g/cm; 4/4 colour (CMYK), 2 staples	5.000		
4	Layout and printing of brochure in Russian language	A5 format, 20-24 pages, matte paper, 150-180g/cm; 4/4 colour (CMYK), 2 staples	2.000		
5	Layout and printing of brochure in Russian language updated for Transnistrian region	A5 format, 20-24 pages, matte paper, 150-180 g/cm; 4/4 colour (CMYK), 2 staples	2.000		
NCDs brochure for teachers					
1	Development of overall content and design of brochure	A5 format, 8 pages	1		
2	Layout and printing of brochure in Russian language updated for Transnistrian region	A5 format, 8 pages, matte paper, 150-180 g/cm; 4/4 colour (CMYK), 2 staples	2.000		

NCD brochure for pupils age 7-11					
1	Development of overall content and design of brochure	A5 format, 8 pages	1		
2	Layout and printing of brochure in Russian language updated for Transnistrian region	A5 format, 8 pages, matte paper, 150-180 g/cm; 4/4 colour (CMYK), 2 staples	3.000		
NCD brochure for pupils age 12-16					
1	Development of overall content and design of brochure	A5 format, 8 pages	1		
2	Layout and printing of brochure in Russian language updated for Transnistrian region	A5 format, 8 pages, matte paper, 150-180 g/cm, 4/4 colour (CMYK), 2 staples	6.000		
Bookmark with NCDs and health promotion messages					
1	Development of overall content and design of bookmark	Format: 200x50 mm	1		
2	Layout and printing of bookmark in Russian language updated for Transnistrian region	Format: 200x50 mm; paper: C 300g/cm, 4/4 colour (CMYK), matte lamination, rounded corners	10.000		
TOTAL					

*All price(s) quoted do not include VAT.